



**Kenworthy Performing Arts Centre**

**Film and Event sponsor rate sheet and benefits**

<p><b>\$1000 Sponsorship</b></p>	<ul style="list-style-type: none"> <li>• <b>Option to sponsor a Kenworthy weekend film or a 4-movie film series.</b> Identify a film or event from our list of upcoming features or choose your own <i>(Must work in conjunction with KPAC in film selection and dates presented)</i>;</li> <li>• Business/Organization name posted the Kenworthy Theater marquee before film showings;</li> <li>• Advertising tags (logo) on newspaper ads, flyers, posters, and e-mail announcements;</li> <li>• Option to display products and/or literature in the lobby or outside the theater entrance;</li> <li>• 50 free passes to any Kenworthy movie to give to customers, friends, family, etc.;</li> <li>• On Screen during KPAC pre-show at the Kenworthy for one calendar quarter;</li> <li>• Name and logo on KPAC website;</li> <li>• Tags on all social media accounts</li> </ul>
<p><b>\$500 sponsorship</b></p>	<ul style="list-style-type: none"> <li>• <b>Identify a film or event from our list of upcoming features or choose your own</b> <i>(Must work in conjunction with KPAC in film selection and date presented)</i>;</li> <li>• Advertising tags (logo) on newspaper ads, flyers, posters, and e-mail announcements</li> <li>• On Screen during KPAC pre-show at the Kenworthy for one calendar quarter</li> <li>• KPAC website calendar logo placement</li> <li>• Name on both sides of Kenworthy marquee on event day</li> <li>• Table in lobby for promotional materials</li> <li>• 25 movie passes to any Kenworthy movie to give to customers, friends, family, etc!</li> </ul>
<p><b>\$250 sponsorship</b></p>	<ul style="list-style-type: none"> <li>• <b>Choose a film or event from our list of upcoming features</b> <i>(Film or event must be already schedule on the Kenworthy Calendar)</i>;</li> <li>• Advertising tags (name) on newspaper ads, flyers, posters, and e-mail announcements</li> <li>• On Screen during KPAC pre-show at the Kenworthy for one calendar quarter</li> <li>• KPAC website calendar name placement</li> <li>• Name on one-side of Kenworthy marquee on event day 10 movie passes</li> </ul>



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### *Fine Print*

- KPAC reserves the right to hold additional, public showings of the same film
- KPAC reserves the right to exclusive use of the film after 3:00 PM on Saturday and Sunday
- KPAC retains the receipts from its concessions sales; for private shows, sponsor may elect to bring in outside food instead of/in addition to KPAC concessions
- Alcohol may be served, at private screenings, only if KPAC Alcohol Addendum is executed with the contract. A minimum of \$1,000,000 liability insurance is required if alcohol is to be served. A catering permit and licensed alcohol vendor are required if alcohol is to be sold at the event.
- The KPAC name, logo or any likeness thereof may be used only with the express, written permission of KPAC
- The capacity of the Kenworthy includes 265 seats, 1 wheelchair space, and 7 seats in the crying room. Additional seating (68) in the balcony is available on request (additional fee applies).
- On Screen at the Kenworthy advertising plays on the 22' x 30' wide screen 15 minutes before every KPAC movie or event.